Incentives

A great way to encourage your community to support your fundraising is by providing incentives and rewards in return for donating specific amounts

e.g £5 donation = eating a Beanboozled.

Incentive suggestions:

- Write your donor names on your free Team Samaritans t-shirt, available to everyone who signs up before 15 May 2023!
- Eat a Beanboozled or something else sour/you dislike
- Wellbeing check-in – do a check-in on your own wellbeing and everyone in chat
- Water break – sometimes we all need a reminder to hydrate
- Stream wearing mittens for 5 minutes
- Write your donors name on a post-it note/white board/poster/balloons to keep their name in the background of the stream
- Cover yourself in stickers – add a new one for each donation (stars or googly eyes work great!)
- Temporary tattoos on your arms
- Write your donor a poem or tell them a joke
- Say something positive/complimentary about your donor for them to clip
- Re-start your game from scratch
- If you have a brand partnership, reach out to see if they could provide an item or steam key to give away
- Give your pet a treat on behalf of your donor
- Show your pet on stream
- Draw a picture for your donor
- Dump all your gear in game/let your donor choose something to get rid of from your inventory
- Cake, pie or squirty cream to the face
- Celebrity impressions

Milestones

You can break down your overall fundraising target into smaller goals called milestones. At each milestone amount raised you can offer to do certain activities or incentives to encourage your community to work together to hit that goal.

Milestone ideas:

- Give away channel merch or game keys, swag or other random things related to your stream
- Schedule a dance or exercise break – star jumps or squats work great
- Dye your hair
- Shave your hair/beard/glitter beard
- Live leg waxing
- Wear a silly costume for the rest of stream
- Organise a community game or movie night
- Promise a cosplay/fancy dress stream in the future
- Promise to stream something you hate that your community really wants to see you do e.g. horror games, karaoke stream, baking stream etc.
- Promise chat you'll take a day off/self-care day
- Change your Twitter profile picture to a picture of chat's choice (within reason) for a day
- Everyone who donates gets a special role in your Discord for a month
- Private Discord community night for all your donors
- Let chat pick what you have for dinner

Nothing on this quite right for you? Get in touch in our Discord server or email streaming@samaritans.org to bounce some more ideas around specific to you and your community.