# SAMARITANS

# Strike a chord

Thank you for joining #TeamSamaritans! With your support we can be there for people when they need us most.

Whether it's a DJ set, a charity gig or busking, you can help Samaritans save lives by fundraising through music.

# Louisa organised a 24-hour music marathon raising £2,632 for Samaritans.

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I wanted to support Samaritans because they got me through one of the darkest times in my life. When my friends and family couldn't be there for me – Samaritans were, even in the middle of the night. I wouldn't be here if it wasn't for those kind dedicated volunteers.

I organised a 24-hour music marathon to reflect the fact that Samaritans are available 24 hours a day. I raised funds through a mixture of people sponsoring me, bucket collections on the day, and ticket sales. A variety of people took part throughout the 24 hours from across the community.

## Ideas for fundraising through your music

- Organise a charity gig, music night or DJ set. It can be just you, or you
  can get multiple people involved just make sure the venue is on board
  and donate ticket proceeds and tips to Samaritans. If you run a music
  event or own a venue, you could dedicate a whole evening to Samaritans
  and make it as elaborate as you like including a quiz or raffle to boost
  your donations.
- Busking if you want to share your talent with passers-by, remember to get in touch with your local council to see if you need a licence. Set up a JustGiving page and print out a QR code so people can easily donate to your fundraiser.
- Choir performance if you're in a choir, ask members if they'd like to donate proceeds from your next performance to Samaritans. You could come up with a theme and perform songs full of fun and positivity. Check out our mood boosting playlist for inspiration.

### **Fundraising tips**

- Get the word out early, so people can buy their tickets well in advance. Let everyone know that every £5 raised can help Samaritans answer one potentially life-saving call.
- Share your story. If you have a personal connection to Samaritans, sharing your story can help others open up and seek support when they need it. Being open about your experiences raises awareness and will also boost donations.
- Get in touch with us at community&events@samaritans.org if you'd like a Samaritans t-shirt, collection box or other materials to make your event stand out.

### Paying in your fundraising

#### By cheque

Make the cheque payable to 'Samaritans' and post to:

Community and Events Team, Samaritans Registered Office, The Upper Mill, Kingston Road Ewell KT17 2AF

(VI)VLA(V

Remember to include a note with your details so we can say thank you.

#### Online

Go to samaritans.org/donate/pay-in

#### **By phone** To make a donation over the phone, you can call our Supporter Care team on **03709 00 00 32**

By bank transfer Get in touch with us on 03709 00 00 32 or at supportercare@samaritans.org



£5 could help us answer a call for help that could save a life

A registered charity