# SAMARITANS

# Get your craft on



Top tips for fundraising through crafts

Thank you for joining #TeamSamaritans! With your support we can be there for people when they need us most.

Whether it's making flower displays, crochet animals or greeting cards, share your skills with the world and fundraise for Samaritans through homemade crafts.

### Craft ideas

- Flower crowns or seasonal wreaths collect supplies like ivy, pine cones and grasses from your local woodland (where permitted) or order materials online.
- Cards making greeting cards is a handy way to use up leftover materials like scraps of wrapping paper, ribbons and other supplies.
- Candle making whether it's melting down ends of old scented candles or creating brand new ones, find a tutorial online to make beautiful gifts.
- Painting and drawing create custom pet portraits or watercolour landscapes to share.
- Crochet, knitting or sewing try crochet amigurumi, or knit scarves for winter.
- Jewellery making bracelets, necklaces and earrings are easy to personalise and make lovely gifts.
- Upcycling find vintage treasures and give them a fresh new look.

## Fundraising from your crafts

When your items are ready, it's time to get the word out and turn your homemade creations into donations for Samaritans!

- Set up a JustGiving page to collect donations for your items all funds come to us automatically and it's a nice way to see the total amount you've raised in one place.
- Take good quality photos of your items to show off your creations.
- Use social media and group chats to let your friends, family and colleagues know that you're selling your items and ask them to make a donation to your JustGiving page.
- Post in your local community Facebook groups to reach a wider audience.
- Find a craft fair if you've made enough crafts to fill a table, take a look online to see if there are any fairs coming up in your area. Some fairs will offer a charity discount if you let them know that you're fundraising for Samaritans.

# Host a craft workshop

Crafting can be good for our mental health and help alleviate stress and anxiety. If you're an expert crafter or just fancy getting your friends together to try the latest Pinterest tutorials, why not share your talents and get everyone involved in a feel-good workshop?

- Whether virtual or in-person, hosting a crafting workshop is such a fun way to get together, catch up and help others learn a new skill.
- Ask everyone joining for a donation.
- Let everyone know what materials you'll be providing, if any, and what they'll need to bring along.
- Boost your donations by selling a few baked goods on the day or by doing a raffle.

# Paying in your fundraising

#### By cheque

Make the cheque payable to 'Samaritans' and post to:

Community and Events Team, Samaritans Registered Office, The Upper Mill, Kingston Road Ewell KT17 2AF

Remember to include a note with your details so we can say thank you.

#### **Online**

Go to samaritans.org/donate/pay-in

#### By phone

To make a donation over the phone, you can call our Supporter Care team on **03709 00 00 32** 

#### By bank transfer

Get in touch with us on **03709 00 00 32** or at **supportercare@samaritans.org** 





