Society should do more to tackle the stigma around asking for help.

Listed below are a few reasons why we need to do more to tackle stigma.

Stigma and discrimination:

- prevents people seeking help
- delays treatment
- impairs recovery
- isolates people
- excludes people from day-to-day activities
- stops people getting jobs.



Your colleague tells you they're embarrassed that they feel they're not coping.

How could you respond?

Listed below are a few ideas about how you might respond:

- Reassure them that it's OK to ask for help.
- Encourage them to talk. Let them know you are willing to listen when they are ready.
- Encourage them to seek support in the workplace.
- Ask open questions that can allow them to explore their feelings and options.



Who is your emotional wellbeing champion, and why?

Examples of emotional wellbeing or mental health champions could be:

- family members
- friends
- colleagues
- athletes
- prominent campaigners.

Discussion should include why that person is your champion.



Evidence indicates diagnosed mental health conditions within the work force are increasing.

Why do you think this is?

#### Examples could be:

- Increased workload.
- Working through lunch breaks or not taking proper breaks.
- Less human contact with an increase in remote working or working from home.
- Reduced work-life balance we often find it hard to switch off and are constantly connected with electronic devices.



What more could we do to challenge behaviour or attitudes that promote stigma around asking for support or talking about feelings?

#### A few examples could be:

- increased national and global campaigns
- employee training to raise awareness
- myth busting sessions in the workplace.



What are your fears or concerns about approaching someone who appears distressed or upset?

#### Examples of fears/concerns are:

- not knowing what to say
- not knowing how the person will react
- fear of saying the wrong thing and making it worse
- not being an expert.

