SAMARITANS

Top tips
Just a few key ideas that'll help you have more fun and raise even more money as part of Team Samaritans.

- Always include your donation link – if you're posting about your fundraiser on social media, include your donation link.
- Set up !charity or !samaritans as a chat command on Twitch so your community can get your fundraising page link on demand.
- Make sure your mods have your fundraising page link to hand so they can share it easily with chat during the stream.
- Ask a generous friend or make the first donation on your fundraiser yourself. People who donate to their own fundraising pages raise, on average, 120% more!
- Get your community involved early. They'll be the ones donating so ask them what they'd like to see and what would make them donate.
- Set a goal, but plan a stretch goal. Avoid being caught out if you and your community smash it and have a stretch goal in mind before you go live.
- Plan your fundraiser ahead of time. Think about your content and remember that a charity stream should try to reflect the values of the charity you're supporting. Our general rule of thumb is that if you wouldn't feel comfortable saying or doing it in front of your cool aunty then it's probably not right for a charity stream.
- Stay hydrated and snack regularly – your wellbeing is really important, and you and your community will have more fun if you're streaming safely and looking after yourself.
- Decide ahead of time what it is you feel comfortable talking about publicly. You don't have to tell anyone why you want to support us if you don't want to talk about it. And remember: it's okay to not respond to questions you don't feel comfortable answering.
- Ask for help. Our Discord community and Rachel, your Team Samaritans Support Squad, are here to answer questions and help you out.

And most importantly...

- **Have fun!**

Got questions? Get in touch in our Discord server or email streaming@samaritans.org.