About this toolkit

Welcome to Stream for Samaritans: The Night Shift Before Christmas! Thank you so much for wanting to fundraise for us this winter.

In this toolkit you'll find lots of helpful materials so you can have an amazing time as part of Team Samaritans.

1. **About Samaritans**

Here you can find helpful background info on Samaritans, stats about our work and the impact that the donations you raise will have on people struggling to cope.

2. **Fundraising help**

Need some inspiration for how to make fundraising as easy as possible? This section is for you.

3. **Social media**

Artwork for social media posts about your stream and some suggested Tweets too – but do get as creative as possible!

4. **Videos**

An easy way to tell people about Samaritans is to share one of our videos. They make for great content when you need to take a break too.

All our videos are links to content on our YouTube channel. This makes our toolkit smaller and easier for people to download. If you have trouble accessing these videos do get in touch.

This toolkit is a guide and you may still have questions after looking through the contents. You can join our Discord server or drop Rach – your dedicated Team Samaritans Support Squad member – an email on streaming@samaritans.org.