SAMARITANS

Incentive ideas
Incentives are things you do or give away in return for donations.

Rewards ideas - *you can provide special incentives and rewards for your donors when they donate a specific amount, e.g. £5 donation = eating a Beanboozled.*

- Eat a Beanboozled or something else sour/you dislike (brussels sprouts anyone?)
- Wellbeing check-in – do a check-in on your own wellbeing and everyone in chat
- Water break – sometimes we all need a reminder to hydrate
- Play with the controller upside down for 5 minutes
- Stream wearing mittens for 5 minutes
- Write your donors name on a Christmas bauble or paper snow flake to hang up behind you
- Cover yourself in stickers – add a new one for each donation (googly eyes work great!)
- Offer to draw a portrait of their favourite character
- Tell your best Christmas cracker jokes

Poll ideas – *your donors can put their pennies towards voting on polls of your choosing. Ask a question, set options and whichever receives the most donations wins! These work great if you set them up before you go live too.*

- What costume should you wear on stream?
- What activities should you do on stream e.g. games to play, crafts to make etc.
- What should you do when you reach your milestone?
- Brussels sprouts – yes or no?
- Do Yorkshire puddings belong on a Christmas dinner?
- What are you going to do to celebrate reach your goal/the end of the stream?
- Hot chocolate or eggnog?
- What colour should you dye your hair when you reach a milestone?
- Which of Santa's reindeer is the best?

Milestone ideas – *you can break down your larger target into smaller goals called milestones e.g. a £500 goal could be broken down into a £100 and £250 milestones. Offering certain activities when you reach these milestones will encourage and reward your community to donate.*

- Give away merch if you have any for your channel
- Give away game keys, swag or other random things related to your stream
- Schedule a dance or exercise break – star jumps or squats work great
- Dye your hair
- Shave your hair/beard/glitter beard/wax your legs
- Offer to send someone a Christmas card – do a lucky dip in chat to chose the winner
- Wear a silly costume for the rest of stream

Nothing on this quite right for you? Get in touch in our Discord server or email streaming@samaritans.org to bounce some more ideas around specific to you and your community.